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Office Hours: MTWR 8:30-9:15AM
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Class Site: www.naerct.org

COURSE: AR1710 - PHOTOGRAPHY I
Spring 2011 Science Building 113C
Section 2-TR 9:20-11:30 AM

COURSE DESCRIPTION:

The potential of the computer to transform the medium of photography has become an issue as central to craft as to aesthetics. This class explores the traditional fundamentals of photography employing the new technology in a simplified, parametric workflow. Emphasis is placed on personal expression with B&W and color imagery. A digital camera that allows manual control of aperture and shutter and uses the Raw format is required. (www.naerct.org) Offered every semester, this course satisfies the creative arts ALT distribution requirement.

COURSE OBJECTIVES:

The class is intended to acquaint the beginning student with the use of the digital camera and the workflow to the printer that they may express themselves with light and form, focus and meaning in photographic imagery.

COURSE REQUIREMENTS:

Students are responsible for the contents of the lectures, text and handouts, completing all assignments, a quiz and midterm exam, and a final portfolio. Attendance is required at all classes. More than five unexcused absences may result in a failing grade for the course.

PROCEDURAL OVERVIEW: Each week through midterm, there will a specific assignment requiring approximately 100 images. At the following class students will upload, edit, translate, and present an edited selection of the best 10 adjusted images. The best four are printed for critique the following class. After midterm everyone works on a final project, creating imagery and work prints for weekly for discussions. This class will culminate with the presentation of a final project portfolio the last class of the semester.

EVALUATION:

Students are evaluated on the quality and completeness of assignments (25%) and classroom contributions (25%), a midterm quiz and exam (10%), and a final project to be presented at the final class with an oral introduction, a written artist statement, and a CD which documents all of their work for this class (40%).

TEXT:

Handouts and instructional videos available online (www.naerct.org) will replace a traditional text. For a traditional text, PHOTOGRAPHY 9th Edition, London, Stone, Upton, eds., Prentice Hall, ISBN #0-13-175201-4 is recommended but not required.

If you have a documented learning need that will require accommodations for this class, you should see Anna Carlson in the Disability Services Office, CEI 210. She will help you determine possible accommodations for this class. Once you have completed the Needs Assessment Form with Ms. Carlson, we can meet to decide how I can best help you overcome any barriers to your academic success. Please be aware that you must be able to demonstrate competency in this class. This means that with accommodations, you can meet all the educational objectives of the course. For more information, see the Policy on Accommodations listed on the NEC website under Disability Services.

PHOTOGRAPHY I AR1710

1] Introductions

Student introductions, supplies & requirements
Lecture: The Path of Light and using the camera controls for exposure, focus, and white balance.
How B&W works differently from color for imagery.
Navigating Bridge and the Raw translator Demonstration of the digital workflow.
Shooting Assignment: expose 100 images in RAW format with subjects of your choice. Remember we will be using these as B&W images.

2] Lecture: Depth of Field

The aperture and other controlling factors, with practical and historical usage
Controlling the image not just the exposure
Editing, sorting & processing raw files
Photoshop® navigation and printing
Shooting Assignment: expose 100 images half of which should employ large depth of field in the fashion of the Imogene Cunningham & Edward Weston (f-64 group)
For the other half, employ selective focus to direct your audience in the style of W. Eugene Smith and Roswell Angier Four prints with DoF (2 of each type)

3] Lecture: Motion

The focal plane shutter
The relativity of motion and its creative use
Controlling the image not just the exposure
Lab: Processing Raw files and converting to B&W
Critique of previous assignment-screen images
Assignment: make sixty images working with motion, half should control how moving objects appear and half should create motion with camera movement. Four prints of motion, two from each part

4] Lecture: Point of View

Angle of view, scale, and photographic tradition
B&W printing and contact prints
Lab: B&W printing and processing the motion assignment, archiving digital work
Assignment: Shoot at least thirty images all with different points of view on the same subject, likewise with an object. Four PoV B&W prints (2 of subject, 2 of object)

5] Lecture: Color

The color of light, color theory
Processing and printing color
Critique of previous assignment
Lab: supervised printing (B&W) for motion and PoV
Assignment: Make photographs of the same landscapes at different times of a bright sunny day.

6] Lecture: Color Description. Terms and ideas for photographers
Critique of previous assignment
Lab: supervised printing.
Assignment: Use the psychological effects of tints & shades to affect how your audience responds to your imagery. 4 prints (2 up, 2 down)

7] Lecture: Image Transformations. Using multiple exposures to transform the singular image
Critique of previous assignment
Lab: Color printing
Assignment: Images must use a single image with multiple repetitions or multiple images to create a transformed image. 4 prints

8] Lecture: Color Idea. Previsualizing color and using color metaphorically, color illusions and the interaction of color
Critique of previous assignment
Lab: Printing
Assignment: Create three triads using graphic materials. Using those combinations, create five images from the real world which use colors similarly.

9] Introduction to the final project
Critique of previous assignment
Review for quiz
Lab: Printing
Assignment: Project proposals-1 page.

10] Discussion of final projects
Critique of color idea assignment
Quiz
Lab: work prints for final project
Assignment: Photograph for final project

11] Lecture: Alternatives for digital photographic presentation
EXAM
Viewing and discussion of project work print
Assignment: Photograph and print for final projects

12-14] Final project work print critique and print production
Presentation techniques and writing an artist statement

15] Final critique. Final Project Presentation of at least 10 images with written and oral artist statements and jpeg documentation on a CD.